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KICTeam Expands World-Wide Cleaning Card Expertise to Brasil
Brasil to supply local partners with patented Waffle technology and specialized transaction equipment cleaning products

AUBURN, ME—September 28th, 2011— KICTeam is proud to announce the opening of [KICTeam Brasil](#), which will supply disposables that [reduce the maintenance cost](#) of point of sale terminals and other equipment in all industries throughout the country. The new Brazilian office will offer localized support and logistics with a conveniently situated warehouse facility located in São Paulo to better service customers on a more comprehensive scale.

Alberto Costa Filho, Managing Director of KICTeam Brasil, explained, “The Brazilian economy is booming; in particular, within the financial markets. Banks are exchanging check and financial document images, while card operators are truly concerned about the quality and response time of processing transactions. These companies will begin to focus more on the [cleanliness of devices](#) that are being used to guarantee quality of images generated from scanning devices and efficiency from terminal devices.”

Erin Bridges, Global Business Development, traveled to Brasil in late June to meet with the KICTeam Brasil staff. “We have an incredible local team in place,” confirmed Bridges, “that will be able to nurture and develop those relationships with our current OEM (Original Equipment Manufacturer) Partners into an even more dynamic and exciting marketplace.”

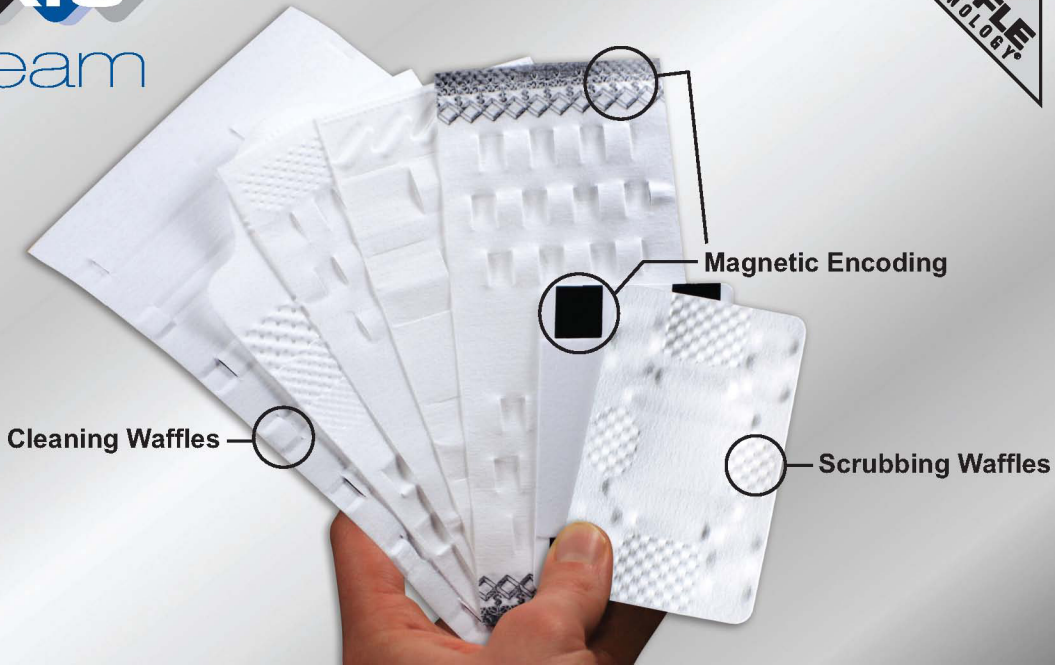
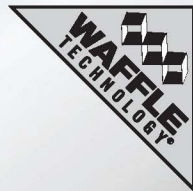
Jimmy Timmins, Marketing Communications, explained, “The best means of reducing the cost of ownership for any equipment is to keep it operating at peak efficiency. Our disposables are meant to maintain that efficiency through scheduled cleaning. The support and [endorsements](#) we have earned from our OEM Partners provides KICTeam Brasil with instant credibility among people who use the equipment daily.”

About KICTeam

KICTeam is the world leader in designing and manufacturing innovative disposables that reduce maintenance and ownership costs. Headquartered in Auburn, Maine, USA, with warehousing, order fulfillment and sales offices in the [United States](#), [Canada](#), [Brasil](#), [Oceania](#), [Europe](#), and [Singapore](#). For more information, please visit www.kicteam.com.



Cleaning Cards



Cleaning Waffles

Magnetic Encoding

Scrubbing Waffles